

LOCAL SUPPLIER UPDATES – 15 January

AEA Luxury Tours – operator of small group daytours from Sydney to the Blue Mountains

To our worldwide clients and suppliers of travellers to Australia

So much tragedy has beset communities in many parts of Australia and I pay deep sympathy to all those directly impacted by the monstrous fires that have wrecked havoc and destruction over the last few months. The true heroes are those who have placed themselves in harms way to try to protect lives and property. Often they have been thwarted in their attempts by the enormity of the flames.

Australia is now recovering physically and emotionally from this event. My team in Sydney has worked tirelessly under the management of Nicole Flanagan, our CEO. She's been there every day with her team to manipulate tours and console concerned visitors.

We have operated tours everyday to provide safe, informative, enjoyable and creative experiences away from the dangers for your clients. The feedback has been amazingly positive in the face of such destruction. Our day sheets filled out by guests show the appreciation expressed. Our guides reports guests have been extremely appreciative of our efforts to ensure they still have their expectations met or exceeded.

The coast is clear for now in the areas we visit. Sure we will sometimes see regions burnt out but the regeneration has begun with new growth sprouting out of trees and soil charred by the fires. This, in itself, provides additional interest and dialogue...we've been in this circumstance before, it's just much larger this time. Rain has been forecasted for the next 5 days!

Our country is still beautiful, our animals are still able to be seen and the Aussie spirit is still alive. Now is the time for your clients to visit and help us lend a hand in the recovery of people and business. AEA and MBS have dug deep and donated to our hero's and encourage others to do the same with either cash or just by sending clients to us. The wheels need turning to provide the income to help others.

My gratitude to you for standing with us during this time and you can be assured we will continue to do, as always, and operate the best touring experiences available in NSW.